

Paul Mathew

the dull p{AI}rty

Those lens are deceptive; it shows you a snowy drop, but all it gifts are petunias.

It could give you a moose; but what it hands over is a noose.

Like a musk deer that lost its music; Whilst the best was always its own juices.

Try hard to get your training right; Lest the 'fourmidable' triunes you hard.

Strive you may, to make it Eden, before Nature takes over you beaten.

If you tell, listen it will; if you shell, open it will.

After all, cleaning those lenses is all it takes to make a pleasant day.

- unaPAULogy

June, 2021

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# Paul Mathew – Author Bio

## Profile



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- **CXO advisor, Management & Strategy Consulting Leader for F500.**
- **Cofounder & Leader - Analytics, Artificial Intelligence & Big Data team at BIG 4**
- **Activism** - Gender, Race, Disability & Culture Bias in Artificial Intelligence, Gender Emancipation
- His motivation for writing on this theme on Responsible AI and Bias being hardcoded arised after he felt discriminated on several occasions for his appearance of being on the bulkier side and also when he was biased against because he identified with a selective group of people also apparently were known to grow their hair and beards.
- He invests his time applying his learnings to the benefit of the society and helping local communities thrive under various pro bono capacities.
- He is also a student of Physics, Management, Anthropology, Behavioural Economics, Advaita Vedanta & Yoga as well as Advanced Data Sciences.

## Education

- Management: IIM, Bangalore, India
- Leadership: Indian School of Business, Hyderabad, India
- Masters in Anthropology, India
- BSc. Physics, St. Alberts College, India

Detailed Analysis  
of  
the dull p{AI}rty

## The Dull P{ai}rty

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### The Dull P{ai}rty

– pronounced as ‘The Dull Party’ is a short poem to signify the fake efforts done in the space of AI under the garb of ethics in AI.

‘Party’ is an synecdoche for the so called efforts done by the Big Tech to fight Bias and Hard coding in AI.

It also refers to the parties where ‘Gebru Timnit’, the ousted high profile Ethics leader in recent times had attended and once took a count of the diversity of people involved in the attendees representing the tell tail sign of a highly discriminative environment.

{ai} basically is to call out the mention of Artificial Intelligence

Significance if ‘i’

- i for include: #include is the operator in C/C++ programming to Include.
- i in physics is root of -1, which is an imaginary function

Hence this poem is a clarion call to Big Tech cos to better their AI Ethics programmes that lie in the grey line of hardcoding Human Biases for the future.

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Lens is an analogy of the computer vision program and similar AI programs from Big Techs.

Snowy Drop is representing 'Snow Drop' (Galanthus) symbolizes sympathy, consolation, innocence and purity. Apparently, because it is the first flower to bloom at the end of winter and the beginning of spring, it also symbolizes hope.

Petunia, a nightshade family symbolizing anger and resentment.

Bias and Discrimination has deep roots in resentment, discrimination, it may look different and may be covered in various shades and shapes, and takes time to realise the results.

Moose here symbolises strength, benevolence and fraternity. The moose got its name from a Native American word "moosu", which comes from the Narragansett language meaning "he who trims or cuts smoothly".

Under the veils of simplicity, ease and freebies, these new age CX and UX methodologies basically collect information only to misuse and misrepresent.

The peculiarity with a noose knot is that it is made to tighten with the weight applied, more the data provided, tighter it is going to suffocate.

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Referring back to sonnet of Kabir Das who was a 15th-century Indian mystic poet and saint, whose writings influenced ancient India's Bhakti movement.

Roughly translating to, the musk deer searches all across the forest, not knowing where the fragrance emanated from, while actually the fragrance – musk originates from its own body.

What one really is seeking is within oneself, this also relates to the Advaita Vedanta Philosophy, propagated by Adi Sankara (8th century) from the Vedas which forms the basis of Indian culture.

“Brahma Sathyam, Jagat Mithya, Jivo Brahmaiva na aparah”  
The supreme truth, bliss is real, the universe is unreal and there is no difference between you and the supreme truth.

Also inferring that we have to protect ourselves, for the truth is within us, also intending that we have to protect this planet of ours before seeking other worlds.

Paul was introduced to the topic by his coach Rajagopal while being coached for leadership roles and then further studied basics at Sivananda Yoga Ashram.

The cause for human suffering (like the musk deer), is when they don't realise that they have within them all that they need.

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Training data set is an integral part of building a successful Artificial Intelligence program.

It is not only an algorithm and the infrastructure that makes a program.

The diversity of a training data set is extremely important to diversity as cause to make it successful, there are several case studies showing where AI programs have failed miserably for lack of diverse data sets.

What happens usually is that the erstwhile policies get hard coded into algos with limited data set.

Ex: The computer vision program built by several tech giants have failed to comprehend faces from other races and often made incorrect allegation against certain races and also has had several policing and law and order implications.

Triune brain theory proves that the reptilian brain taking over the training data set of fear, resentment and the new age work styles of false urgency will only be propagated.

Moreover, the fear of this hard coded biases being reproduced and replicate the Bias posing a threat to our foreseeable future.

'Fourmidable' is a poetic simplification of Feed, Fight, Flight & Reproduce



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Eden represents the Garden.

Garden is a metonymy for diversity, and an inclusive environment, the Garden of Eden was said to have all sorts of elements....

Nature has a way of healing and always bounces back, it works on whats best for the planet,

It has gone through several calamities, iceages, meteor strikes, deforestation, pandemics,

Finally its best that we follow the very grain of Nature before nature takes over.

Reference is also to Harari's Sapiens that the new world order will be an evolution of better skilled humans which we perhaps consider as outcasts.

What we sometimes claim to 'know' are only evidences of what has been dug up, but the human brain has evolved to sometimes see what we have not seen, to empathise and anticipate.

"fascinating result of human culture: If we collectively decide to alter the myths, we can alter population behavior *dramatically* and *quickly*. We can decide slavery, one of the oldest institutions in human history, is no longer acceptable. We can declare monarchy an outdated form of governance. We can decide females should have the right to as much power as men, reversing the pattern of history."

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Artificial Intelligence\* here includes both Artificial Intelligence (Internet, Perception, Business and Autonomous AI) as well as Artificial General Intelligence (AGI).

- According to AI Super Powers - China, Silicon valley and the New World Order by Kai-Fu Lee,

Either was, AI application in AGI will take around 10-20 years to see the day of the light, however, several business application of AI can already be seen in implementation.

This is a message for all the other service buyers of AI:

It is a soulless intervention to better the humans efficiency, it cannot make independent decisions.

The organisations would be responsible for the work of the AI apps in the foreseeable future.

Today's leaders who lead these organisations have a commitments towards the world, planet and its beings to keep them safe for the foreseeable future as well.

Therefore, organizations must invest in the building governance measures to keep this in check.

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There is still time to redefine how we see the world,

Referring back to the AI computer vision programmes, and similar several programmes that needs to seriously consider reconstruction and the building of Ethics and governance teams, because it might not what the world wants, but what the world direly needs.

The poem ends in hope for a better world, a better future.

There is still time to make these changes.

Thank you